

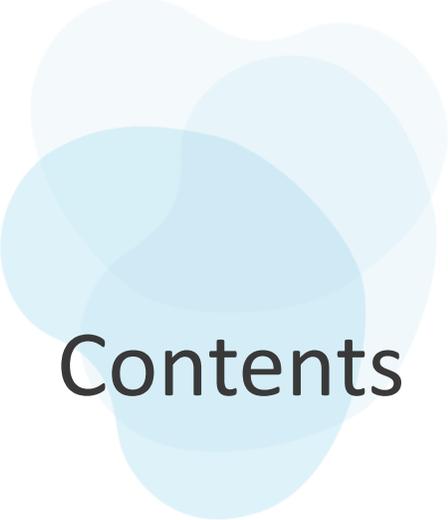


# New European Bauhaus

beautiful | sustainable | together

11 June 2021





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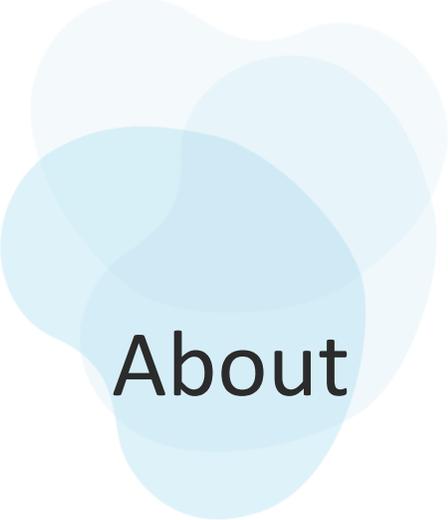
1. **New European Bauhaus overview & timeline**
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# Shaping a movement

- to explore how to live better together
- to make the Green Deal a positive, tangible experience, for people
- to connect people from different professions and backgrounds and weave different the perspectives and cultures
- to move beyond “forms follows function”, factoring in the planet and social purposes
- to support the development of lead markets in sustainability
- to make EU think and deliver “out of the box”





# About

## **Initial scope:**

- Beyond buildings: urban/rural spaces where we live and the way we experience them

## **An integration challenge:**

- Sustainability, including circularity
- Aesthetics and quality of experience
- Inclusion, including accessibility and affordability

## **Bring tangible transformation:**

- Mind-set and culture
- Places
- Business ecosystem and markets





# Timeline

Dec 2020 – Summer 2021



**DESIGN**

Early 2021 – 2024



**DELIVER**

2022 – open end



**DISSEMINATE**



# Working Structure

- Core project team in JRC under the steering of President's cabinet
- Lead Commissioners: Mariya Gabriel (Commissioner for Innovation, Research, Culture, Education and Youth) and Elisa Ferreira (European Commissioner for Cohesion and Reforms)
- Bauhaus competences and resources in all core DGs
- Steering network with core DGs and cabinets (EAC, RTD, REGIO, ENER, CLIMA, ENV, GROW, EMPL, CNECT, SecGen, COMM)
- External High-level Round Table





## High-Level Roundtable

#NewEuropeanBauhaus



- Advanced thinkers and practitioners in their field bringing inspiration and acting as community ambassadors for the New European Bauhaus.
- 18 members out of nine categories (architecture, design, digital, art & culture, urban planning & local authorities, sustainable entrepreneurship, climate expertise/science, social fairness & inclusion, nextGeneration)
- Selection based on geographical, gender and age balance



## December 2020 – Summer 2021

- shaping the New European Bauhaus movement together
- collecting insights
- defining the scope
- gathering concrete contemporary examples that already exist
- [https://europa.eu/new-european-bauhaus/index\\_en](https://europa.eu/new-european-bauhaus/index_en)

Design  
phase

The screenshot shows the top navigation bar of the New European Bauhaus website. It features the European Union logo and the text "European Union" on the left, and a language selector set to "EN English" on the right. The main navigation menu includes "Home", "About the initiative", "Become a partner", "Co-design", "Events", and "Stay in touch!". The "Co-design" menu is open, showing options: "Host a conversation", "Share examples, ideas, challenges", "Share papers, essays, studies", and "View all contributions". Below the navigation bar, the breadcrumb "European Commission > New European Bauhaus" is visible. The main content area features the heading "Our conversations will shape" and the hashtag "#neweuropeanbauhaus". The footer includes the text "New European Bauhaus" and the European Union logo.

# Be part of the New European Bauhaus

Who? Anyone! How? 3 ways!

**1**

**Share**  
your views!

**2**

**Host**  
a conversation!

**3**

**Become**  
a partner!



# 1. Share your views!

## Inspiring examples

Existing space, structure, object, material, event, practice or habit that for you represent concrete contemporary examples of new forms of living showing that the values of the New European Bauhaus already exist.

## Ideas & visions

Proposals and ideas, summary of a conversation, new narratives for the New European Bauhaus initiative; dreams, sensations, memories and intuitions you would like to see reflected in this initiative.

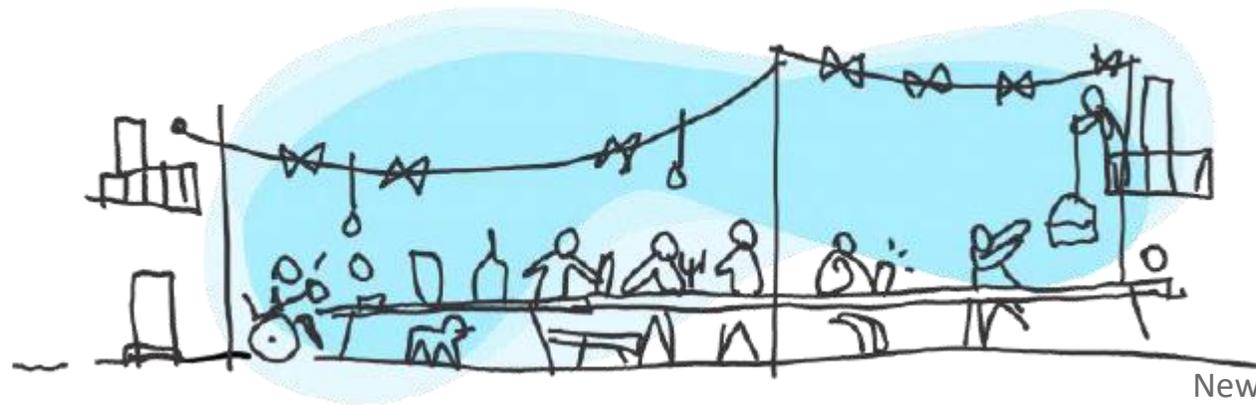
## Challenges & needs

Examples that clearly illustrates a problem, or a challenge, that we should solve together to improve the quality of the places we live in.



## 2. Host a conversation!

- Invite your network, organisation , institution, local movement, University or neighbourhood and host a conversation
- Use your own format 😊
- Or download the conversation toolkit to inspire your conversations and structure the collection of emerging ideas and insights
- Share your conclusions through our website



### 3. Become a partner!

- Organisations , European networks, National and sub national organisations (for instance, national networks or foundations)
- Outreach capacity, impacting on a substantial number of stakeholders; core activities relevant to one or more dimensions of the New European Bauhaus concept; share its goal, and are in line with the core values of the EU
- Sounding boards and key interlocutors throughout the initiative
- Commitment to support the New European Bauhaus initiative
- Will be mentioned on the website, New European Bauhaus community
- [https://europa.eu/new-european-bauhaus/index\\_en](https://europa.eu/new-european-bauhaus/index_en)





159  
Partners  
See them all [here](#):



New European Bauhaus

# First results

## Challenges mentioned more

**Addressing social inequalities** in regards to immigrant communities, elderly people, people with special needs and disadvantaged groups;

**Disconnection from nature** and lack of green spaces in urban areas;

**The unsustainable use of resources** and waste, notably in regards to linear use of resources, but also to the obsolete uses for buildings, infrastructures and physical spaces.

**Fostering social inclusion and interactions** by creating spaces for dialogue, strengthening communities and social ties, resource-sharing, social equity, as well as community participation in decision-making.

**The lack of high-quality public spaces.** A number of proposals affirm the need to build or improve meeting spaces for inclusion, cultural or artistic expression and reaffirm the people's right to the city;



# What next? Delivery

- New European Bauhaus prize: launched in April 2021 to reward inspirational examples
- A support framework including call for proposals for pilots: at least 5 places where the New European Bauhaus can be materialized distributed in the EU involving various member states by September 2021
- Flanking measures to build the New European Bauhaus community, both budgetary (other calls) and non budgetary (e.g. standards).
- The support structure (combination of several EU instruments) will be refined during the design phase and adapted over time.





# ECCE's involvement

ECCE has become an official partner of the New European Bauhaus.

The European Council of Civil Engineers is ready to support the development of this initiative, notably by:

- acting as an information platform and facilitating dissemination and dialogue through the broad ECCE network (able to reach a large audience via our member organisations);
- enabling contact with renowned professionals and experts, who would be able to give greater visibility to the initiative;
- offering a knowledge and expertise hub, to help the European Commission to further design the initiative and ensure that its process delivers the desired outcomes;
- acting as a partner for co-organising consultations, co-creation initiatives, and awareness-raising events targeting professionals;
- The European Engineers' Day – a regular European Engineering event co-organized with other European Engineering Organisations – as an event to discuss and disseminate projects and results of the New European Bauhaus.

# ECCE's statement

## *A Resilient New Bauhaus: the need for safe, sound and sustainable buildings*

The idea is that the climate emergency can be faced from a multidisciplinary perspective and with the ultimate goal of reaching a circular economy bringing together the construction and the culture sector, thus considering beauty and humanity values together with a greener architecture. So, it opens the door to a ***more holistic approach*** to our built environment.

The European Council of Civil Engineers would like to bring forward and highlight the ***importance of structural safety*** of the buildings which unfortunately has not been considered at least to the necessary extent.

We strongly believe that the European New Bauhaus initiative should ***take into account the need for integrating structural/seismic upgrade of existing buildings, with energy efficiency and aesthetic improvements***. Buildings' safety is a very important factor which needs to be part of the holistic approach to our common efforts to ensure a safe, beautiful and sustainable built environment.



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- #NewEuropeanBauhaus
- **Web:** <https://europa.eu/new-european-bauhaus>
- **Instagram:** @neweuropeanbauhaus
- **Pinterest:** <https://www.pinterest.com/eucommission/new-european-bauhaus/>





Thank you!

